# NOTE TO MINUTES: The materials and reports briefly referenced in the following minutes are included in the meeting's Agenda Packet, available on the AOA website at the indicated page numbers.

# AUXILIARY ORGANIZATIONS ASSOCIATION OF THE CALIFORNIA STATE UNIVERSITY

# **Draft Minutes of the Executive Committee**

# Hyatt Regency Sacramento 1209 L Street, Sacramento, CA (also with Video Electronic Transmission)

# August 19, 2022

O(('0 B			
Officers & Representati Sharleen Krater	<u>ves</u> President	Chico	<u>Present</u> Yes
Monica Kauppinen	Past President	Sacramento	Yes
	Chair – Long-Range Planning Committee		
5 1 1 6 1	Chair – Nominations Committee	5	.,
Rasheedah Shakoor	President-Elect	Dominguez Hills	Yes
B: 1 1 1	Chair – Conference Planning Committee		.,
Richard Jackson	Secretary/Treasurer	AOA Headquarters	Yes
Sandra Gallardo	Elected Representative Sacramento		Yes
Teresa Loren	Elected Representative San Diego		Yes
Grace Slavik	•		Yes
Michelle Crawford	Elected Representative	Cal Poly SLO	Yes
Maddison Burton	n Burton Elected Representative N		Yes
Miles Nevin	Elected Representative Long Beach		Yes
Cecilia Ortiz	Elected Representative	Dominguez Hills	Yes
Bessie Strategos	Elected Representative	Long Beach	Yes
<b>Designated Members</b>			
Helen Alatorre	Chair – AS/Student Union/Rec Committee	Channel Islands	No
Alfredo Macias	Chair – Commercial Services Committee	Long Beach	Yes
Dena Flores	Chair – Bus. & Financial Services Comm. Los Angeles		Yes
Rosa Hernandez			Yes
Matthew Sparks	Chair – Information Technology Sacram		No
Gillian Fischer	Chair – Research Administration Dominguez Hills		Yes
Caroline Johansson	Chair – Philanthropy San Francisco		Yes
Starr Lee	Chair – Risk Mgmt. & Insurance Programs Monterey Bay		Yes
Dave Edwards			Yes
<b>Board Liaisons (Non-Vo</b>	ting)		
Ann Sherman	CABO Liaison	Chico	No
Robyn Pennington	Business and Finance Liaison	Chancellor's Office	Yes

Lori RedfearnAdvancement Services LiaisonChancellor's OfficeCarrie RiethOffice of General Counsel LiaisonChancellor's OfficeTammy KenberHuman Resources LiaisonChancellor's Office

Yes

Yes

No

Guest Presenters: Jeanne Tran-Martin, CSSA Executive Director

Agenda Item	Follow- Up
	Action
President's Convening Information  Sharleen Krater welcomed everyone at the table and also those participating via Zoom and who were visible on a large screen. AOA's Bylaws authorize meetings by teleconference so long as participants can communicate concurrently with each other and participate fully in all matters.	
A. CALL TO ORDER AND OPENING REMARKS	
Krater called the EC meeting to order at 8:36 am.	
B. APPROVAL OF AGENDA (Agenda, pgs. 1-2)	
Action Taken: The meeting's agenda was approved as presented (m/ Dave Edwards, s/Monica Kauppinen).	
C. APPROVAL OF 6/17/22 MEETING MINUTES (Agenda, pgs. 3-11)	
Action Taken: The minutes were approved with a correction to page 6 by Grace Slavik, which should read "overall loss for 2021-22 of \$348K" (m/Grace Slavik, s/ Bessie Strategos).	
PUBLIC COMMENT PERIOD	
There was no public comment period at this meeting.	
<b>D. OLD BUSINESS FOLLOW-UP</b> (Agenda, pgs. 12-13) Richard Jackson presented a status update on the unfinished business items and board tasks carried forward from the prior meeting.	

# E. PRESIDENT'S REPORT

# 1. EC Leadership Roster

Krater reported that Dena Flores with the AS at Los Angeles is the new Chair of the Business and Financial Services Committee.

#### 2. AOA Leadership Academy

AOA's Leadership Academy was designed to develop a pipe-line of people with the interest and knowledge to get more involved in leadership opportunities, whether on the Committee or EC level, and ultimately as AOA President. Several graduates of the inaugural Academy have since assumed leadership positions, and there are other potential candidates from the pool of people who served as representatives on the EC in the past few years.

Dave Edwards, Chair of the Past Presidents Committee which develops the curriculum and secures faculty for the multi-day training, commented that it should be made clear in the Academy recruitment process that we are looking for candidates who see themselves in a future leadership role in the next four years (and, thus, who don't plan on retiring before then). We should limit the number of participants to a maximum of ten, with six being the ideal. We should consider people who are otherwise qualified people without requiring them to have had prior experience with AOA.

This is about building a bench for future AOA Officers and President, not providing an opportunity for professional development training or for learning how to become a Standing Committee Chair. However, we could do a stepped approach to leadership development and develop a first-step orientation for members and Newcomers on how AOA works that would prepare them to become Committee Chairs and also put them on a pathway for possible future Leadership Academy participation. We could consider a Chair development session at the Conference, which would also serve to promote the Academy.

One option is to schedule the Leadership Academy schedule in April when the EC meets in Long Beach (so the CO staff can participate), announce the selected participants and faculty at the preceding Conference, and schedule the application process for the previous September to December.

We need to take care how often we schedule a Leadership Academy so that we don't generate a pool of graduates larger than our ability to utilize them. Maybe every other year, or as needed? A possible timeline for the Academy is to solicit interest in November, select participants in January, and hold the training in coordination with AOA's April meetings in Long Beach.

The Past Presidents Committee will be responsible for the content side of it, but needs support on the administrative and infrastructure side (e.g., hotel rooms, AV, food & beverage, which Jackson handled last time).

# 3. AOA Officers Update

Krater reported the Officers interest in developing a centralized digital location for storing AOA documents of historical interest where they can be accessed by authorized individuals. Suggested for cloud-based software included Box, AOA getting its own website account (e.g., Microsoft Teams), Google Drive (used by some Standing Committees to share and store files).

# 4. Current Issues Affecting Auxiliaries (with CO Liaisons)

The CSU Liaisons were asked to alert the Board regarding policies under consideration or development that may affect auxiliaries, and they mentioned an update to the Elections Handbook (e.g., advocating for candidates and issues) and International Agreements (both discussed in the Carrie Rieth's OGC report below), and the University Endorsements policy (when an employee can give testimonials, distinguished from advertising), the Alumni Affinity Partnership Policy, and the Fundraising Events Policy (all three discussed in Lori Redfearn's report below).

Robyn Pennington noted that the CSU now maintains a list of draft policies on its website that are available for preview and comment in real time:

www.calstate.edu/policies (under "Find Policy" see the heading "Draft Policies

Available for Public Comment). We can also sign-up to be on the CO's distribution list of people to whom they send new proposed policies.

# F. SECRETARY-TREASURER'S REPORT (Agenda, pgs. 15-20)

# 1. YTD AOA Financial Report

Jackson reiterated that following the necessary cancellation of the 2022 Conference, AOA rolled-forward most of the Business Sponsorship income and Conference Registration payments to the 2023 Conference in Sacramento, as well as some \$98K in expenses for gifts and supplies that we will be able to use in 2023. We will also be able to apply \$75K of the hotel's cancellation penalty to offset our conference expenses in Indian Wells in 2024. The net result is a Conference loss of \$386K for the year ending June 30, 2022.

It should be noted that the \$72K "Unrealized Loss" showing at 6/30/22 is a year-end, point-in-time snapshot of the value of this variable account – it is only a paper-loss since we haven't sold the stocks and "realized" the loss. We expect to recapture this loss as the stock market rebounds.

With the slight loss in expected net income from General Operations, the projected overall loss for 2021-22 is \$417K. Even so, our overall Net Assets (Fund Balance) is a strong \$337K: \$299K of this we have designated as contingency reserves, with \$37K remaining as undesignated and available for spending.

For the Board's oversight review, Jackson provided a print-out of the small number of financial transactions so far in the new fiscal year.

#### G. CONFERENCE CHAIR/PRESIDENT-ELECT'S REPORT

# 1. Update on Conference Service Provider RFPs Agenda pgs. 21-25)

Jackson provided a follow-up to last meeting's report on the two Service Provider RFPs that were distributed to AOA members who had asked to be placed on the "bench" and notified of position openings, and also distributed to the entire AOA membership directory:

- The Business Partner Manager position which would begin after the 2023 Conference (Lorlie Leetham's last) and plan the 2024 conference (with Leetham providing training and support as needed).
- The Conference Administrative Manager position (which Dixie Johnson held for many years) which would also begin after the 2023 Conference and plan the 2024 conference.

We received two proposals for the Business Partner Manager position, and the CPC and Officers recommend that Bella Newberg's response to the RFP (attached to the agenda) be accepted.

<u>Action Taken</u>: Bella Newberg's Service Provider proposal was approved as presented (m/ Sandra Gallardo, s/Rosa Hernandez).

#### 2. 2023 AOA Conference Planning Update

Conference Chair Rasheedah Shakoor reported on CPC's latest plans for the 2023 Conference in Sacramento. Since most of the Business Partners and conference registrants rolled over their sponsorships and paid registrations from 2022, we are well on our way to a successful conference in terms of revenues and attendance.

The conference theme is "A New Chapter" and our marketing team is producing some cool graphics, as well as popular app features such as the Resource Gallery and QR code for use with Business Partners, gamification, and a "heat map" to show the numbers, interaction pattern and location of interactions throughout the day.

The three General Sessions will include an address by the Chancellor at the opening Sunday banquet, a presentation by EVCs Steve Relyea and Sylvia Alva on Monday, and a closing Tuesday noon keynote by Anne Loehr on the topical issue of the post-pandemic workplace culture. Super Sessions will likely include a presentation on current legislative advocacy activity by CSU's Director of State Relations, and a session focused on developing future AOA leadership. An off-site party night is planned for Monday with, perhaps, Business Partner receptions beforehand. A Tuesday morning Orientation Breakfast is planned for

the in-coming Standing Committee Chairs. Standing Committees will meet on Sunday afternoon.

3. Education and Training Business Partner Webinars Agenda pg. 26)
Lorlie Leethan is planning to pilot a webinar series with webinar presentations by two Business Partners — Chartwells and Follett — who paid a sponsorship premium to AOA for this additional benefit opportunity The information will be saved and posted (via U-Tube?) on the website as well. Cecilia Ortiz offered to help Leetham with the hosting. It will be interesting to see, given busy work schedules and the amount of information already available on-line, if people show actually show up for the pilot presentations.

#### H. MEMBER RESOURCES

# 1. Executive Committee Report to the Membership

No report was sent to the membership this quarter.

#### 2. Committee Website Utilization: Discussion with AOA Chairs

To set the stage, Jackson reminded the EC that when people sign-up on the website to be an AOA member they are encouraged to also sign-up for one or more of the Groups (Committees) to receive information and/or get meeting alerts. Thus, there can be a disconnect when there are also separate email rosters maintained by the Committee's Chair and passed on from year to year: unless care is taken by the Chair to keep the lists in sync, communications using one or the other of the rosters could leave someone out.

At Jackson's prompting there was some discussion about whether having the website Groups function served a useful purpose or added value, given that people probably found it easier to just communicate directly through email (rather than through the website Groups communication tool).

Some Committee Chairs both post items in the group portal and also send content via their email list (one reason given is they cannot send links in the body of the message on the portal). The Committee Chairs' feedback consensus is that Committees need to promote using the website's groups communication tool with their members, since that is the best way to be sure they have reached everyone interested. Even if the Chair kept the Committee email list up to date and in sync with the website listing, Committee members would not necessarily have ready access to it. Many Chairs recommended that Committees only maintain a membership directory on the AOA website. Another advantage of the website is that members of any group can have access to the information of any other group.

In most cases people just want to talk to another person, so making it easy to find and email another AOA member via the website is what's needed most – e.g., providing a good search function.

# 3. CA Legislative Summary Update (Agenda pgs. 27-32)

Robert Griffin's update was provided in the agenda packet. Alfredo Macias discussed with Robert the impacts of some of these bills on auxiliaries, and he provided the Board with a summary of their discussion.

#### I. NEW AND RETURNING BUSINESS ITEMS

**1.** Revised AOA Scholarship of Excellence Policy (Agenda pgs. 33-34) Kauppinen presented for approval the slightly amended qualifications language for Scholarship candidates. The first qualification was amended to read:

"Be a currently enrolled full-time undergraduate or graduate CSU student with at least one more academic year of full-time coursework."

<u>Action Taken</u>: The Scholarship policy revision was approved by the board (m/Sandra Gallardo, s/Dena Flores).

#### J. BUILDING RELATIONSHIPS AND PARTNERS

1. CABO Liaison Update (No report)

#### 2. CSU Business & Finance Liaison Report (Agenda, pgs. 35-36)

Robyn Pennington presented her written report which included reports to the Board of Trustees in July and May of its various Committee activities:

# **July Board of Trustees Key Agenda Items:**

Committee on Audit

- Audited Financial Statements and Single Audit Report
  - There was a delay in the fiscal year 2020-2021 audit due to a reporting delay at the State Controller's Office.
  - The CSU consolidates all 23 campuses and the Chancellor's Office into this comprehensive report. In the financial report, we also incorporate the 92 component units which are primarily the auxiliary organizations.
  - Each auxiliary organization conducts their own audits. As of date, all the audit findings on the auxiliary organizations have been corrected and remediated. Of the 92 auxiliaries, 11 of them had a mix of material weaknesses (6) and significant deficiencies (10). A material weakness is noted as a deficiency in internal control over financial reporting, and a significant deficiency indicates an issue that is less severe.
- Review and Approval of the CSU External Auditor (KPMG)

Committee on Campus Planning, Buildings and Grounds

 CSU, Northridge Affordable Student Housing Building #22 & #23 Schematic Design Approval

#### Committee on Finance

- 2022-2023 Final Budget
- Planning for the 2023-2024 Operating Budget
- Law Enforcement Regulated Equipment and Tools

#### **BOT May 24-25 Meeting – Key Agenda Items**

Committee on Campus Planning, Buildings and Grounds

- CSU, Northridge Global Hispanic-Serving Institution Equity Innovation Hub Approval of Schematic Design
- CSU, Sacramento The Hub, Sacramento State Research Park Certification of the Final Environmental Impact Report & Approval of the Master Plan
- CSU, Monterey Bay Master Plan Final Environmental Impact Report and Enrollment Ceiling Increase

#### Committee on Finance

- 2022-2023 Operating Budget Update
- CSU Quarterly Investment Report

Full agendas and item write-ups for the board of Trustees can be found at: www.calstate.edu/bot

#### **CSU Policy Library**

A reminder that a new CSU Policy Library went live last fall. The library provides a comprehensive way to quickly find CSU systemwide policies and is available at <a href="https://www2.calstate.edu/policies">https://www2.calstate.edu/policies</a>. This library replaces former Executive Orders, ICSUAM, SUAM, and Coded Memorandum repositories and lists. The landing page highlights new or newly revised policies as well as those accessed most frequently.

To receive notifications from our CSU Policy Library listserv whenever policies are created, revised, or retired, send an email to <a href="mailto:subscribe-csupolicylibrary@lists.calstate.edu">subscribe-csupolicylibrary@lists.calstate.edu</a> to be added to the listserv.

# 3. <u>CSU Advancement Liaison Report</u> (Agenda, pgs. 37-50)

Lori Redfearn provided the following Advancement update:

#### Philanthropy Reporting

Instructions have been submitted to campuses for the 2021-2022 philanthropy reports. In alignment with new CASE Global Reporting Standards a few updates have been made:

- Revocable deferred commitments will only be counted when at least one donor is 65 or over.
- Irrevocable deferred gifts will be counted at Face value.
- Alumni and other affinity group dues may be counted.

• Legally contactable alumni is a new classification that omits alumni who have opted out of communications.

Philanthropy reports are due to the Chancellor's Office on October 7. NACUBO Endowment reports will be due November 4. Reports are signed off by the campus chief Advancement officer and chief financial officer.

#### **Policies and Procedures**

The Endorsement Policy workgroup continues to draft a new policy that will address when the university or its employees may endorse a commercial entity. The central consideration is whether the partnership provides a public benefit.

A new <u>Alumni Affinity Partnership</u> policy has been developed to supplement information for the Endorsement Policy. The Alumni Affinity Partnership policy simply formats the Education Code regulations that authorize these arrangements including the specific provisions available for alumni to opt-out. A draft of the policy is attached.

The <u>Fundraising Event Policy</u> is due for its periodic review. It addresses Form 990 reporting and state regulations related to gaming and contracted fundraising services. The current policy is attached. Any recommendations for updates may be submitted to Lori Redfearn | redfearn@calstate.edu.

# 4. CSU General Counsel Liaison Report (Agenda, pg. 51)

Carrie Rieth made the following report:

#### International Agreements—Revision to Systemwide Policy

The International Agreements policy, which applies to auxiliaries, was recently revised in response to concerns raised by research auxiliaries. Key revisions are highlighted below:

This policy applies to any agreement between the CSU (including on behalf of a campus) or a campus auxiliary, on the one hand, and any third party where the CSU makes a commitment of resources to engage in international activities. Examples of such Agreements include: degree programs offered abroad; articulation agreements; agreements with agents to recruit international students; student, staff and faculty exchange; field trips to, or sponsored by, the campus; research involving student international travel; and study abroad. This policy does not apply to auxiliary agreements for sponsored research that do not include student international travel. See

https://calstate.policystat.com/policy/11681258/latest

Travel Ban—AB 1887

AB 1887 prohibits all state entities from (1) requiring any employee, officer, or member to travel, and/or (2) approving a request for state-funded or state-sponsored travel, to a state that discriminates based on sexual orientation, gender identity, or gender expression, including discrimination against same-sex couples or their families. The California Attorney General is required to develop, maintain, and post a current list of all states subject to this travel ban. Last month, the following states were added to the list: Utah, Indiana, Louisiana, and Arizona, each with different effective dates. The complete list of banned states and more information about AB 1887 can be found here: https://oag.ca.gov/ab1887.

#### Class Action Litigation: Student Fees

Auxiliaries soon will receive requests for detailed information about use of the AS fee. Plaintiffs are asking for information about how AS fees were used; who decided how AS fees would be used at each campus; how decisions regarding use of the AS fees were reached; and whether any students have requested a refund of AS fees.

#### **Elections Handbook**

The Handbook of Election Issues was updated and is publicly posted.

https://www.calstate.edu/csu-system/administration/general-counsel/Documents/Election%20Issues%20Handbook.pdf.

#### **5. CSU Human Relations Liaison Report** (Agenda, pg. 52-54)

Tammy Kenber submitted a written report covering the following topics:

- The CSU's response to increased turn-over in staff and MPP positions, the current competition for talent, and the recruiting aids they are using.
- Faculty recruitment and retention
- The CSU Staff Compensation Study
- New Employment Policies
- Systemwide review of CSU's Title IX and DHR programs

#### 6. CSSU Relationship

Krater introduced Jeanne Tran-Martin, CSSA Executive Director, who presented a brief report on CSSA's staff and current issues.

#### H. REPORTS

# 1. <u>Long-Range Planning Committee/Nominations Committee/AOA Scholarship and Awards</u>

Past President Kauppinen reported on:

The AOA Scholarship of Excellence plan

- AOA Nominations in the fall
- AOA Leadership Academy
- Ongoing Education/Webinars
- Executive Director Toolkit Next steps
- Service Providers Succession Plan
- AOA Strategic Planning

#### 2. Human Resources Committee (Agenda, pg. 55)

Chair Rosa Hernandez gave the following report:

### QUARTERLY SUMMARY

The HR Committee continues to meet monthly as a forum for members to ask questions, seek advice, share resources and hear from invited guests.

Attendance at the meetings ranges from around 30 up to 50 members each month. During each meeting, a brief update on any relevant committee business is also provided by the Chair.

During our June meeting Raven Tyson, Associate Director of Business Operations at Associated Students at San Diego State University and Chair of the CSURMA AORMA Benefits Committee, facilitated a presentation with Alliant to provide an overview of insurance plan options available to AOA Auxiliaries. Our Alliant partners reviewed high level benefit trends and provided insurance plan options available to all Auxiliaries.

Maddison Burton, Director of Human Resources at University Corporation at Monterrey Bay and HR Committee Vice Chair, has been instrumental in helping our committee get organized. Our collective goal has been to build-off of the efforts of previous HR Committees. In our meeting, Maddison reviewed internal resources available in the HR Google Drive and the AOA website. These included: a document to collect topics of interest for future HR Committee Meetings, samples of policies and procedures, and a roster of auxiliaries who are open to help other auxiliaries take in I-9 paperwork if candidates who will telecommute live near other campuses.

In July, COVID mitigation and the impact it has on HR continued to be a topic of discussion. Colleagues shared best practices they have found to manage the fluctuating positive COVID cases and the payroll impact it has on CA Supplemental Pay and Exclusion Pay, when staff expose other staff members in the workplace. We will continue to keep this topic on the agenda to review on a rolling basis.

Another topic that had a lot of discussion was the recent CSU announcement of bonuses and auxiliary comparability. There are quite a few auxiliaries who shared plans on aligning with the CSU, there were colleagues who were planning to do more, and others who are not providing bonuses at this time. It was interesting to hear how each auxiliary group is handling this differently based on what they

have already done in strategizing salaries and increases for staff, and how this impacts commercial, ASI/Union, and Research Foundations differently. The more complex being Research Foundations since they are also navigating grants and specific line-item programs.

#### **COMMITTEE LEADERSHIP, 2021**

HR Committee Officers for 2022 include the following:

- CHAIR: Rosa Hernandez, Associate Executive Director-Forty-Niner Shops, Inc. at CSU Long Beach
- CHAIR-ELECT: Maddison Burton, Director of Human Resources-University Corporation at Monterey Bay
- SECRETARY: Nora Fernandez, Human Resources Manager- Cal Poly Pomona Foundation, Inc.
- ANNUAL CONFERENCE HR SESSION PLANNER: John Doebler, Human Resources Manager-Associated Students at CSU Northridge

# 3. Research Administration Committee (Agenda, pg. 56)

Chair Gillian Fischer give a RAC update:

# 2022 RAC Leadership Team -

Gillian Fischer, Chair

Director, Sponsored Research and Programs California State University Dominguez Hills

# Leslie Rodelander, Vice Chair

Post Award Grant Administrator Humboldt State University

#### Valencia Teems, Secretary

Sr. Sponsored Research & Programs Analyst California State University Dominguez Hills

# 2022/2023 Meeting Schedule-

Spring RAC Meeting- May 2-3, 2022 – Virtual
Fall RAC Meeting – TBD October 2022
AOA Conference RAC Standing Committee Meeting- January 8, 2023

# 2022/2023 RAC Meetings-

The Spring 2022 Meeting was virtual and took place May 2-3, 2022. Topics for the RAC Spring Meeting included updates from the CO's office on NSPM-33 and the International Agreement Policy (including impacts on travel, cybersecurity, trainings, etc.), updates from some of the newly founded committees including IRB and Export Control, Professional Development opportunities from the C.O., and a continuing discussion about paying faculty from other CSU Campuses.

RAC Leadership has met with Melissa Mullen from the Chancellor's Office multiple times. Discussions included possible professional development opportunities to be provided by the C.O. and re-starting the Best Practices Committee, including the structure and initial topics for the working groups.

Barring another Covid surge, Leadership is currently planning to hold the Fall 2022 as an in-person meeting to be held at CSU Dominguez Hills. This will include a virtual component to make the meeting accessible to more members as well as Compliance and Export Control personnel.

# 4. AS/Student Union/Recreation Committee (Agenda, pg. 57)

Chair Helen Altaire offered the following report:

# **AOA Scholarship Guidelines**

AS/SU/REC Committee members reviewed AOA scholarship text to provide feedback on desired updates to scholarship eligibility and disbursement of award. The feedback was provided to Monica Kauppinen, AOA Past-President, who is coordinating our annual scholarship process. The most notable update was updated language describing eligible students for application. The recommendation was made that applicants: Be an undergraduate or graduate CSU student with at least one more academic year of full-time coursework.

# **AS/SU/REC Directors Sub-Committee**

The *AS/SU/REC Directors Sub-Committee* meet every other month <u>April 15</u> and <u>June 17, 2022</u>. The next meeting is will be scheduled once we begin the Fall 2022 semester. Agenda items included the following:

- Shared Governance Joint Statements
- Cal State Student Association (CSSA)
- Juneteenth Symposium Reflections
- The Great Resignation reflections on how we might help each other
- Campus in a Minute a quick update or snapshot provided by each campus present

#### **2023 AOA Conference Report**

*AS/SU/REC Committee* has two presentations identified for the 2023 AOA Conference on the following topics and is seeking a 3<sup>rd</sup> session. Sessions identified currently are as follows:

- The Perfect Storm: On Becoming a Learning Organization, Presented by Ginny Templeton & Liz Roosa Millar, Cal Poly Pomona
- Imposter Syndrome: Moving Past the Stigma, Presented by Kaila Lavin, CSUN

# **CSUnity Advisor Summit**

The AS/SU/REC Committee will be coordinating details for an advisor summit with the CSSA executive director. CSUnity is scheduled for September 11-12,

2022 with plenary session scheduled for September 10, 2022. The summit will provide an opportunity for AS government affairs/relations advisors, coordinators and other staff directly involved with ASI efforts, advising efforts and programming efforts of associated students. Agenda items are pending.

#### **ASI Advisors Sub-Committee**

Following the CHESS Advisor Summit this past spring, it was suggested that perhaps AS advisors, coordinators, programmers may benefit from meeting more regularly by establishing another subcommittee. The AS/SU/REC committee will be proposing this formally and seeking membership at the upcoming advisor summit at CSUnity.

#### 5. Commercial Services Committee (Agenda, pgs. 58-62))

Alfredo Macias, in consultation with Robert Griffin, presented a summary on the following Assembly and Senate Bills:

AB 257, 361, 524, 1602, 1775, 1788, 2100, 2422, 2448, 2491, 2539, 2624, 2681, and 2693.

SB 793 and 1308.

# 6. Business and Financial Services Committee (Agenda, pg. 63)

Chair Dena Flores reported the following:

We have had changes in the leadership of the Finance Committee. Yvette Marquez Smith has accepted a position out of state and thus has stepped down from her position as Chair of the Finance Committee. Carol Lee, who was the Vice Chair, stepped into the role. Recently, Carol accepted a position on the state side at Cal Poly Pomona. At the Finance Committee Meeting, Dena Florez has been appointed as the Chair of the Finance Committee. Dena will finish the term this year and will serve for the following year.

Carol was able to schedule the sessions for the upcoming AOA Conference. Dena has been focusing on the sessions and has been meeting with the presenters. There will be a Finance Committee meeting soon, at which time the committee will appoint a Vice Chair.

#### 7. Information Technology Committee

Chair Matthew Sparks submitted no report.

#### **8. Philanthropy Committee** Agenda, pgs. 64-65)

Chair Caroline Johansson offered the following report:

#### April 27, 2022 Meeting

The AOA Philanthropy Committee met on Wednesday, April 27, 2022 via Zoom. Twenty-six individuals from several CSU's representing University Advancement,

Financial Services and Philanthropic Foundations attended. The following topics were discussed:

# **CSU Policy Updates**

Lori Redfearn, Associate Vice-Chancellor of Systemwide Advancement, provided updates to Chancellor's Office policies and policy updates from our April 22, 2022. Redfearn spoke on the weblink access to the library of CSU Policies at <a href="https://calstate.policystat.com/">https://calstate.policystat.com/</a>, Art Collection Management Policy and the Policy on Sponsorships.

#### **Presentation on Cryptocurrency Gifts**

Venesia Thompson-Ramsay, Associate Vice President for Advancement Operations and Secretary/Treasurer of the SF State Foundation and Caroline Johansson, Sr. Director of Advancement Services and Director of Programs and Technology for the SF State Foundation, presented on preparing for and processing donations of cryptocurrency. The SF State Foundation received a large gift of \$22 million in cryptocurrency and they shared their experience with donor engagement, negotiating the gift agreement, custody and liquidation of the cryptocurrency, Foundation gift acceptance policy updates, gift processing and lessons learned.

#### **AOA Executive Committee Update**

Philanthropic Committee chair Caroline Johansson provided updates from the April 22, 2022 Executive Committee meeting in Long Beach. Johansson covered logistics and information on the 2023 AOA Conference in Sacramento Jan. 8-10, 2023. She spoke of the need to conduct committee officer elections at the October 26, 2022 Philanthropic Committee meeting. Johansson spoke of the McKee Act and Seymour Act updates for Foundations, the presentation about the Audit Advisory Services and responsible investing practices including the CSU eliminating fossil fuels from investments.

#### **AOA Conference 2023 Planning**

Philanthropic committee conference planning reps met with members of the Financial Officers Association (FOA) to discuss a co-presentation/joint session at the 2023 AOA Conference. Gina Curry, Stephen MacKay, John Fuggat and Stacie Corona attended on behalf of FOA. There will be a panel discussion, facilitated by Monica Alejandre (Immediate Past Chair), on scholarship administration from the perspective of philanthropic Foundations, financial auxiliaries and financial aid shops working collaboratively. The other two sessions are in planning stages and should be confirmed shortly.

# **Next Meeting & Agenda Topics**

The next meeting for the Philanthropy Committee will be on Wednesday, August 24, 2022 from 10:00am to 11:30am. The agenda will cover: Chancellor's Office CSU Updates, a presentation on "Investment Policy Statement Development" by Sheldon Gen of the SF State Foundation, "Foundation Project Administration"

presentation by Veronica Roman of CSU San Marcos, Executive Committee updates and reminders about the 2023 AOA Conference in Sacramento.

# 9. Past Presidents Committee

Chair Dave Edwards reported that the group is intended as a resource for auxiliary leaders, and talked about the program planned at the luncheon for Executive Directors on the first day of the conference.

# 10. Risk Management Committee/AORMA Update (emailed)

Chair Starr Lee referred to the report sent to EC members which covers the following topics:

- Excess Insurance Renewal Costs
- Property Programs: Revision to coverage terms relative to wildfires
- Workers' Compensation Renewals
- Intellectual Property Infringement Coverage

M. <u>ADJOURNMENT</u>	
By acclamation, the Executive Committee was adjourned at 1:39 pm.	
Respectfully Submitted,	
Secretary/Treasurer	