

AOA Philanthropy Committee Meeting Minutes
January 7, 2024
3:30 pm to 5:30 pm

Philanthropy Committee Spring Meeting

The AOA Philanthropy Committee convened in person on Sunday, January 7, 2024, from 3:30pm to 5:30pm at the Hyatt Regency Indian Wells. The meeting was attended by approximately 33 representatives from various CSU campus foundations, the Chancellor's Office, Advancement Operations/Services, and Finance personnel supporting philanthropic foundations.

Discussion Topics:

I. Welcome & Introductions (Hannah)

Chair Ian Hannah, from Sonoma State, welcomed everyone to the meeting and went around the room with introductions. The following documents were then shared and discussed with committee members with no objections or suggested edits.

- AOA Philanthropy Committee 2023 Annual Report
- Committee New Member Orientation Packet
- CSU Endowment Management 22/23 data slides
- Revised Committee Operating Guidelines

This will be the last meeting for the following folks in their current 2023 leadership roles: Ian Hannah, Sonoma State (Chair), Ericka Scott, Cal Poly SLO (Vice Chair), Donna Day, CSUSM (Conference Session Planner) before transition occurs for 2024.

II. Chancellor's Office Updates (Moore)

Aaron Moore, as the new Advancement liaison to the CO, shared several updates from the perspective of CSU Systemwide/Chancellor's Office. These updates included anticipated leadership transition for the Vice Chancellor for the newly named Division of External Relations and Communications. The newly named division demonstrates the focus that the system leadership has on communications and public relations and how the CSU tells its story. Advancement and increasing philanthropy remain key priorities for the CSU.

III. AOA Executive Committee Updates (Hannah)

Hannah provided high level updates following two recent Executive Committee meetings which generally review budget, membership and structure for the AOA. Future AOA conference sites will be San Diego in 2025 and Oakland in 2026. There were CSU liaison reports (CABO, Bus & Finance, Advancement, General Counsel, HR) as well as Standing Committee Reports from each Chair. Lifetime & Outstanding Accomplishment Awards recipients were recommended and pleased to announce that the Philanthropy Committee will have strong representation this year; formal announcement at Monday night conference banquet at the conference.

IV. AOA Conference 2024 Updates (Day)

Donna Day shared general 2024 AOA Conference info as well as the following conference sessions planned this year for the philanthropy track:

- Navigating the Naming Policy
- Is This the Real Life? Is This Just Fantasy? Unraveling the Myths of ChatGPT
- Best Practices for Corporate Governance, Open Meeting Laws and Records Access Laws
- Embracing Change: Adapting Investment Strategies Amidst Shifting Inflation, a Potential U.S. Recession, and Evolving Philanthropic Engagement
- The Gifts That Keep on Taking: Risk Management Considerations for Gift Acceptance Other (Risk Mgmt track rather than Philanthropy track but noted as a potential breakout session topic of interest)

V. Function Area Experts & Hot Topics Discussion (Scott)

Ericka Scott had all attendees break into one of three small groups for 15-minute break-out discussions (using the “1, 2, 4, all” format) on hot topics in the following areas:

- (1) Advancement Operations
- (2) Foundation Board Engagement
- (3) Endowment Management, Finance and Accounting

The groups then reported out on the topics discussed in each group.

VI. 2024 Meetings Schedule/Potential Agenda Topics (Scott)

Scott noted that feedback from the breakout group discussions, interest surveys, as well as any other topics folks let us know they are interested in hearing about will be considered by the planning group and committee leadership for coordination of presentations or discussions at future AOA Philanthropy Committee meetings and/or conference sessions.

VII. Items for the Good of the Order

Group photo taken.